



MEREDITH A.  
*Cowden*  
FOUNDATION

Greetings,

The Meredith A. Cowden Foundation raises funding for research and awareness of the blood cancers, as well as Graft vs. Host Disease (GvHD). As you know, it is a condition that is a complication of a bone marrow transplant. In most cases, GvHD becomes a chronic condition but can be fatal if not controlled properly. Through our events, we have raised funds for leukemia researchers who work to discover new and effective ways to combat the disease. We are proud to sponsor the GvHD National Symposium where the best and brightest research doctors present their research, including new and more effective ways to treat GvHD, to the medical community, patients, their families, and caregivers.

In addition, we have provided grants for the special needs of patients and families battling a blood cancer. We contribute to The Leukemia & Lymphoma Society (LLS) with funding for research associated with treatment of GvHD. Through the generosity of pharmaceutical companies such as you, our friends and community, the Meredith A. Cowden Foundation has been able to fund its mission.

We are requesting your support for our 2022 campaign. We are planning on presenting 3, and perhaps 4, virtual meetings. Last year, we had 3 meetings, In July 2021 Dr. Levine from Mount Sinai Health System presented "Recent Advances in the Management of Acute GvHD". In October 2021 we presented Dr. Robert Zeiser from the University of Freiburg speaking on "Novel Approaches to Address Chronic GVHD in Clinical Trials and Practice" and in January 2022 Dr. Betty Hamilton presented on "Late Effects and Survivorship after Hematopoietic Cell Transplantation". A complete list of our presenters is on our website at [www.cowdenfoundation.org](http://www.cowdenfoundation.org).

Included in this request is, i) a list of previous presenters and topics, ii) a list of previous sponsors of our Symposia, iii) analytics concerning our attendees, and iv) comments from some patients, and other attendees. If you can, please support our efforts to help physicians and other medical personnel, patients, caregivers, and their families in any way you can.

Very Truly yours,  
Gerry Cowden  
Board Chair and President

# Recent Speakers and Topics

## 2021-22 Virtual Series

**John E. Levine, MD** *Recent Advances in the Management of Acute GvHD*

**Robert Zeiser, MD** *Novel Approaches to Address Chronic GvHD in Clinical Trials and Practice*

**Betty Hamilton, MD** *Late Effects and Survivorship after Hematopoietic Cell Transplantation*

## 2020 Virtual Event

**Daniel Couriel, MD** *Current Research and Breakthroughs*

## 2019

**Marcel van den Brink, MD, PhD** *Biology of GvHD*

**Areej R. El-Jawahri, MD** *Improving Quality of Life and Care for Patients with chronic GvHD*

**Madan Jagasia, MD** *Extracorporeal Photophoresis: New Tools for cGvHD*

**Oluwatosin Goje, MD** *Genital GvHD*

**John DiPersio, MD** *Novel Therapies*

**Colleen Lance, MD** *Sleep Disorders*

**Jennifer Holter-Chakrabarty, MD** *Immune Related Toxicities*

**Amanda Budai, LCSW** *Caregiver Stress and Strategies for Coping*

**Stevell Pavletic, MD** *Complex Case Presentations*

**Navneet Majhail, MD** *Survivorship: Late Effects*

**Mike Pulsipher, MD** *Alpha Beta T Cell Depletion*

## 2017

**Minoo Battiwalla, MD** *Survivorship and the 2016 NIH Late Effects Consensus Initiative*

**Hien Liu, MD/Samantha Jaglowski, MD** *GvHD 101/ Steroids and cGvHD*

**Paul Martin, MD** *New Drugs for cGvHD*

**Karen Syrjala, PhD** *Sexuality*

**Pamela Stratton, MD** *Genital GvHD*

**Nathaniel Treister, DMD, DMSc** *Oral GvHD*

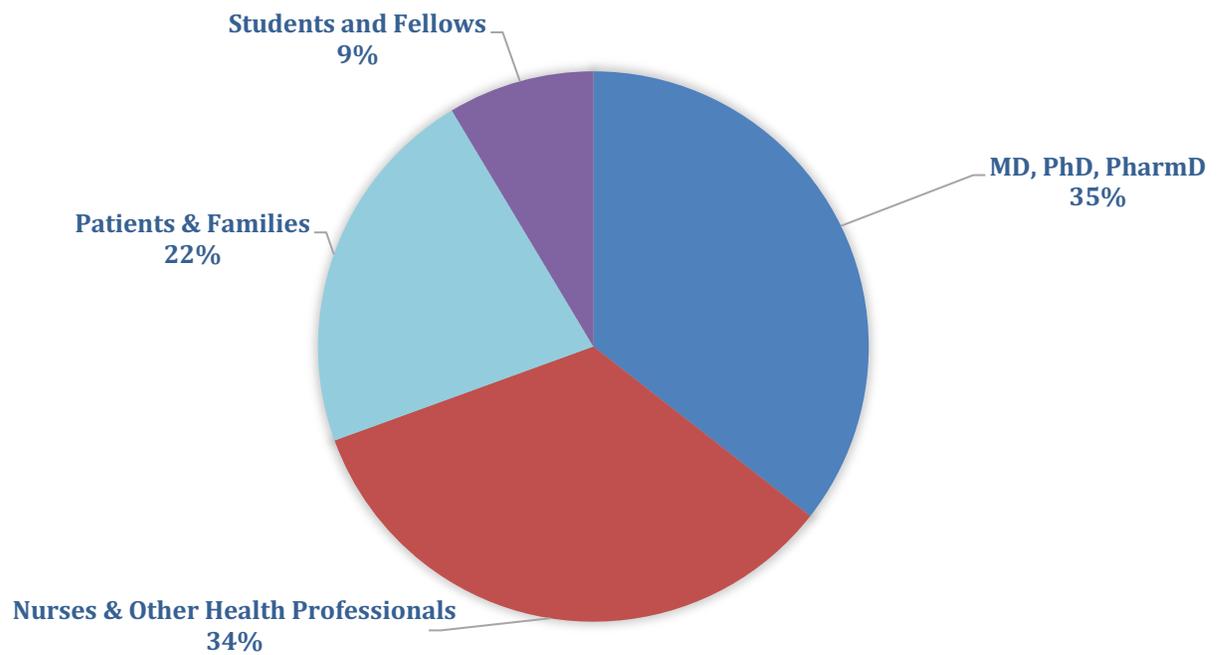
**Robert Jenq, MD** *Microbiome and GvHD*

**Lindsay Malone, MS, RD, LD** *Nutritional Issues*

**Jeffery Auletta, MD** *Opportunistic Infections in the Immune-Compromised Host*

# Attendee Profile

## GVHD SYMPOSIUM ATTENDEE PROFILE





# Attendee Feedback

## **Provider and Health Professionals Feedback:**

“Wonderful symposium!”

“Truly outstanding program!”

“Keynote very inspiring!”

“Very nice conference, well done!”

“Excellent conference. I was only disappointed that I could not attend both the scientific and patient sessions at the same time. Excellent balance of science and clinical medicine.”

“Keynote speaker was phenomenal!”

“Fabulous job of presenting a very complex array of upcoming choices- appreciated the logical framework and approach to each new drug.”

“Great Conference! Enjoyed having patients and health care professionals present!”

“Excellent meeting”

## **Patient and Families Feedback:**

“Thank you for offering this to patients. My mom and I found it very educational- especially the panel sessions!”

“I really enjoyed the symposium. The topics were exactly what my husband has been experiencing.”

“Thank you for offering this to patients and families. It is helpful to know that GvHD is a common experience others go through too.”

“We are so grateful for this symposium and appreciate the efforts that went into it!”

## Previous Sponsors



## 2022-23 Sponsorship Opportunities

The following sponsorship opportunities are currently available.

Please contact Lyn Haselton, Symposium Director at

[lynhaselton@cowdenfoundation.org](mailto:lynhaselton@cowdenfoundation.org)

### Levels of Support:

#### **\$30,000 - Meredith A. Cowden Foundation Annual Sponsor (1 of 1 available)**

- **Collaboration and recognition for all Foundation events, including each of the 3 virtual sessions and any in person or hybrid events.**
- Prominent display on the Foundation website as The Foundation Sponsor of the Meredith A. Cowden Foundation for 2022-23
- Reference to the National Sponsorship on all material emanating from our members
- Company recognition included with all series marketing and program materials
- Company recognition as National Sponsor included in slide between sessions
- Link out to sponsor materials page during each session intermission
- Unlimited company registrations

#### **\$20,000 - National GvHD Symposium Sponsor (3 of 3 available)**

- **Company recognition on Foundation website and Symposium registration for each of the 3 sessions**
- Prominent display on the Foundation website as the National Sponsors of the Graft vs. Host Disease Virtual Symposium Series for 2022-23
- Reference to the National Sponsorship on all material emanating from our members
- Company recognition included with all series marketing and program materials
- Company recognition as National Sponsor included in slide between sessions
- Link out to sponsor materials page during each session intermission
- Unlimited company registrations

### **\$10,000 - National GvHD Keynote Sponsor (3 of 3 available)**

- Company recognition as Keynote Sponsor for all session marketing and program materials
- Company recognition as Keynote Sponsor on Foundation website and symposium registration
- Company recognition as Keynote sponsor included in slide between sessions.

### **\$10,000 - National GvHD Patient and Families Sponsor (3 of 3 Available) (can be combined)**

- Company recognition as Patients and Families Sponsor for all session marketing and program materials
- Company recognition as Patient and Families Sponsor on Foundation website and symposium registration.
- Company recognition as Patient and Families Sponsor included in slide between sessions.

*The Foundation is extremely grateful for the support, patronage and collaboration for our continued mission to increase the number of leukemia survivors, to raise awareness of the blood cancers and help people living with the treatment of them, to improve the post-transplant quality of life for bone marrow transplant recipients, and to support the Leukemia & Lymphoma Society.*

**Learn more at [cowdenfoundation.org](https://www.cowdenfoundation.org)**